



*- The ISS Mary Anne Haas -*  
**WOMEN'S SYMPOSIUM**

CALL FOR SPONSORS

**WOMEN** *and* **GLOBAL LEADERSHIP**

June 19-21, 2020 • Princeton, NJ USA



## INSPIRE A GENERATION

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The **ISS Mary Anne Haas Women's Symposium** brings together approximately two dozen women leaders from around the globe each summer to meet, discuss the context for women leadership in international schools, network, and further their own professional development in a stimulating series of workshops and conversations.

Supported through a generous grant from the Office of Overseas Schools at the US Department of State, as well as key sponsors, this annual symposium helps advance women educators in leadership in international schools – and provides important role models to future generations of women leaders.

While this symposium is in its 18th year, it is continually evolving. This school year, the dialogue has expanded to a more global stage—through regional conference presentations, live streaming, social media, and shareable video clips—all designed to extend the impact of the symposium by sharing participants' insights and learnings with the larger educational community.



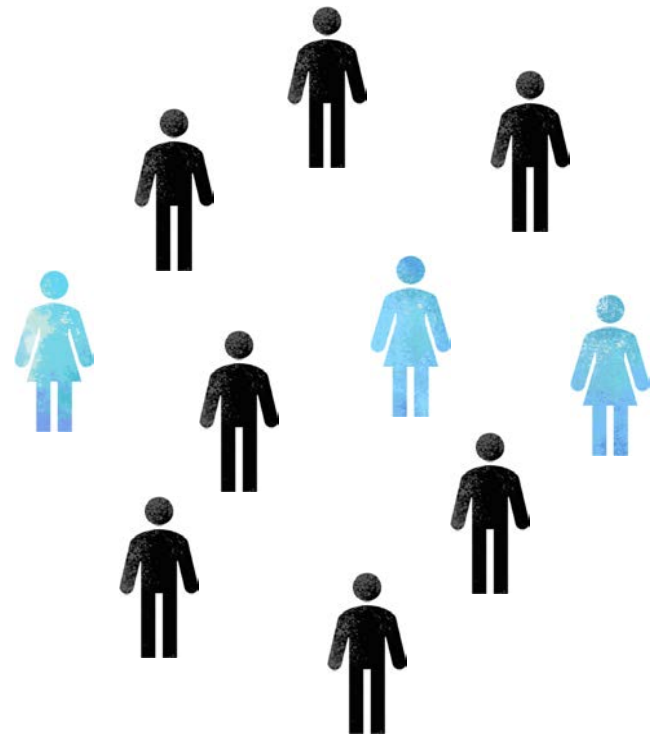
## GROWING THE PIPELINE

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While the diversity of the gender, race and ethnicity of international school leadership continues to increase, there is still room for further progress.

Since most heads follow (a common) career path, it's essential that a sufficient number of (diverse) educators persist through each step in order to ensure an adequate supply of head candidates. To that end, everyone in the latter stages of the education pipeline has a responsibility to mentor and sponsor their more junior colleagues.

NAIS VP of Equity and Justice Caroline Blackwell and VP of Studies, Insights and Research Amada Torres shared demographic statistics on a variety of leadership positions at independent schools from NAIS's 2015-2016 school-year data during a presentation at the 2017 NAIS Annual Conference





# AGENDA

## Friday, June 19, 2020

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5:00 - 6:30pm Opening Reception

## Saturday, June 20, 2020

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9:00 - 10:00am **Welcome and Tribute to Mary Anne Haas** with Liz Duffy and Beth Pfannl

10:30am - 12:30pm **Greatest Hits: Frameworks and Strategies for Further Developing Your Leadership Skills** with Liz Duffy and Beth Pfannl

1:30 - 2:30pm **Leading Crisis to Crisis** with Rose Puffer

2:45 - 5:15pm **Mindfulness Walk** with Romy Toussaint

6:00 - 7:00pm Reception

## Sunday, June 21, 2020

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8:30 - 9:30am **School Finance** with Kris Evins

9:45 - 12:00pm **Building Trust: Practical Strategies to Build, Maintain, and Repair Trust** with Fran Prolman

12:00 - 12:30pm Closing Session

3:00 - 5:00pm Princeton Art Museum Private Tour



# THANK YOU TO OUR 2019 SPONSORS!



Association for the Advancement of  
International Education



Advanced Professional  
Teacher Development  
and International Education



## VOICES CARRY

Our goal is to spread the word far beyond Princeton, NJ to the entire international school community.

### Words of Wisdom Video Series

Short videos will be created featuring some of the symposium delegates in which they answer: "What advice can you give aspiring women leaders?"

### Mini Workshop Montage

A video montage of the workshops and delegate reflections will be created to help share important educational messages.

### Quarterly Blog Posts

Each quarter, a blog will feature important articles, inspirational artwork, bios, and ways for the community to engage.



### Live #ISSedu Coverage

During the event, we will share photos, live video, and session insights to spark conversations on social media

# SPONSOR LEVELS

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## Gold - \$2500

- Sponsorship of Words of Wisdom Series, with logo
- 1/2 page ad in Conference Program
- 100-word description in Conference Program
- 1 guest invitation for 1 employee
- Recognition in Thank You materials
- Logo listed on Women's Symposium webpage, conference program, and Mini Workshop Montage
- Name listed in press release and Quarterly Voice blog
- .mov file provided post-event to share across your network of employees, members, and corporate social media
- Right to use the ISS Mary Anne Haas Women's Symposium name and logo in your own communications and advertising over the coming year
- Option to insert branded swag item into conference tote bag
- Two (2) social media posts specifically promoting your support on ISS platforms (Facebook, Twitter, LinkedIn)

## Silver - \$1000

- 1/4 page ad in Conference Program
- 100-word description in Conference Program
- Recognition in Thank You materials
- Logo listed on Women's Symposium webpage, conference program, and Mini Workshop Montage
- Name listed in press release and Quarterly Voice blog
- .mov file provided post-event to share across your network of employees, members, and corporate social media
- Right to use the ISS Mary Anne Haas Women's Symposium name and logo in your own communications and advertising over the coming year
- Option to insert branded swag item into conference tote bag
- One (1) social media post specifically promoting your support on ISS platforms (Facebook, Twitter, LinkedIn)

## Bronze - \$500

- Recognition in Thank You materials
- Logo listed on Women's Symposium webpage, conference program, and Mini Workshop Montage
- Name listed in press release and Quarterly Voice blog
- .mov file provided post-event to share across your network of employees, members, and corporate social media
- Right to use the ISS Mary Anne Haas Women's Symposium name and logo in your own communications and advertising over the coming year
- Option to insert branded swag item into conference tote bag

To reserve your sponsorship level, please contact Ashley Wotowey at [awotowey@iss.edu](mailto:awotowey@iss.edu) by May 1, 2020

All sponsorship contributions are tax-deductible as allowable by law  
\*Costs related to air travel and other incidentals are the responsibility of the sponsor and are not included.





## ABOUT THE FOUNDER: **MARY ANNE HAAS**

Mary Anne Haas has been a force in international education since the 1960s. At the youthful age of 94, she continues to inspire the global educational community.

Mary Anne and her husband Stanley Haas provided leadership, fellowship and fun to international school communities in Rome and Athens and through the Near East South Asia (NESA) Council of International Schools in her early days and then spent more than 20 years at International Schools Services (ISS).

In 2002, Mary Anne founded the ISS Women's Symposium, an annual event in Princeton to develop and support women leaders in international education. In 2016 the event was renamed the ISS Mary Anne Haas Women's Symposium, in her honor. She retired at age 90, but continues to be a vibrant voice in education.

Mary Anne has a passion for learning, an interest in other cultures, a commitment to service, and an infectious optimism for the future. Her sense of adventure, color, and design are legendary among the international school community.

*"Stay true to yourself and you will be true to others."*

- Mary Anne Haas

As a nonprofit organization, **International Schools Services (ISS)** works with more than 500 international schools and thousands of educators each year across its suite of services, creating the largest global footprint in international education support. Since its inception in 1955, ISS has:

- Launched and managed over 110 schools around the world
- Placed more than 50,000 educators in hundreds of international schools
- Launched ground-breaking learning programs, such as the World Language Initiative and Level 5 Creativity & Innovation Hubs
- Processed more than 15,000 school supply orders worldwide each year
- Worked with over 500 international schools annually
- Stewarded over 75 school foundations each year

With its headquarters in Princeton, NJ, USA and locations in China and the Middle East, ISS currently owns or operates about two dozen international schools around the world and promotes innovation and best practices for global education through its core services. Today, ISS is at the forefront of innovation by creating personalized, world-class schools that embrace local culture while showcasing the very best practices in modern education.



Cayman International School

*I don't shout or jump about  
Or have to talk real loud.*

*'When you see me passing,  
It ought to make you proud.*

*I say,*

*It's in the click of my heels,*

*The bend of my hair,  
the palm of my hand,*

*The need for my care.*

*'Cause I'm a woman*

*Phenomenally.*

*Phenomenal woman,*

*That's me.*

from "Phenomenal Woman"  
by Maya Angelou





- *The ISS Mary Anne Haas* -  
**WOMEN'S SYMPOSIUM**

**THANK YOU!**

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